

Press Release



For Release: Immediate

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AASP-MN Annual Meeting & Leadership Conference is April 13th

The Alliance of Automotive Service Providers of Minnesota (AASP-MN) is pleased to announce its Annual Meeting and Leadership Conference will be held April 13, 2017, at the Doubletree by Hilton Bloomington-Minneapolis South, 7800 Normandale Blvd., Bloomington. This year's event, with a theme to "Unleash Your Leadership Superpowers," offers a line-up of seminars that are specifically geared for mechanical and collision repair shop owners and managers and are presented by some of the industry's top trainers.

In addition to the robust agenda of educational programming, there will be ample opportunity for attendees to network and socialize with their peers and industry vendors as they showcase new products and services during happy hour.

Here's what's in store:

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| 8:00 – 9:30 am | Opening General Session: Nice Bike – Making Meaningful Connections, Mark Scharenbroich, Scharenbroich & Associates |
| 9:45 – 11:30 am | Roundtable Discussions (three 30-minute sessions), led by AASP-MN member experts |
| 11:30 am – 1:30 pm | AASP-MN Membership Meeting & Keynote Address: "The 3 Cs: Choice, Chance, Change, Mike Anderson, Collision Advice |
| 2:00 – 4:00 pm | Positioning Yourself in the Collision Repair Industry, Mike Anderson, Collision Advice & Raymond Chew, CCC Information Services |
| 2:00 – 4:00 pm | Maintenance Profit Master, Jeremy O'Neal, Advisorfix |
| 2:00 – 4:00 pm | Lead! Create! How to Adapt Your Business & Thrive, Josh Dye, Convene, LLC |
| 4:00 – 6:00 pm | Social Hour & Vendor Showcase |
| 6:30 – 8:30 pm | Group Outing at Pinstripes |

For registration information, visit the AASP-MN website, www.aaspmn.org or contact the AASP-MN office at 612-623-1110.

AASP-MN is an association of independently-owned automotive service businesses and industry suppliers dedicated to improving Minnesota's automotive service industry and the success of its nearly 800 members. For more information, visit www.aaspmn.org.

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